United States Army
l Affairs and Psychological Operat
Command (Airborne)

NDIA SO/LIC Symposium

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USACAPOC(A)

Mission

Organize, train, equip, and validate Civil Affairs and Psychological Operations Soldiers and units for worldwide support to C
nd U.S. A

Command Relationships

Combatant Comman
Command

USSOCOM

HQDA

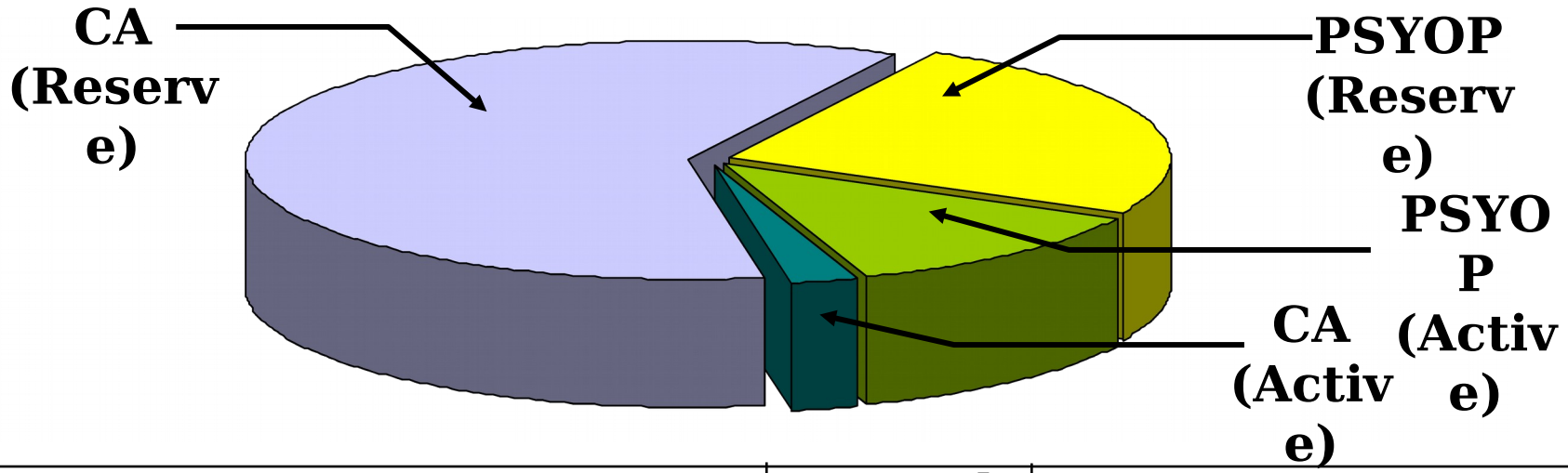
USASOC AFSOC NSWC JSOC

USACAPOC USASFC USAJFKSWC 75th RGR RGT 160th SOAR SOSCOM

96	350	351	352	353	2	4	7
CA Bn	CA Cmd	CA Cmd	CA Cmd	CA Cmd	PSYOP Gp	PSYOP Gp	PSYOP Gp

USACAPOC(A)

Authorized Command Strength



	Strength	Percent of Command	
Civil Affairs (USAR)	5,501	61%	86%
Psychological Operations (USAR)	2,239	25%	
Psychological Operations (AC)	1,136	12%	14%
Civil Affairs (AC)	215	2%	

FY04 MTOE

Civil Affairs
Functions

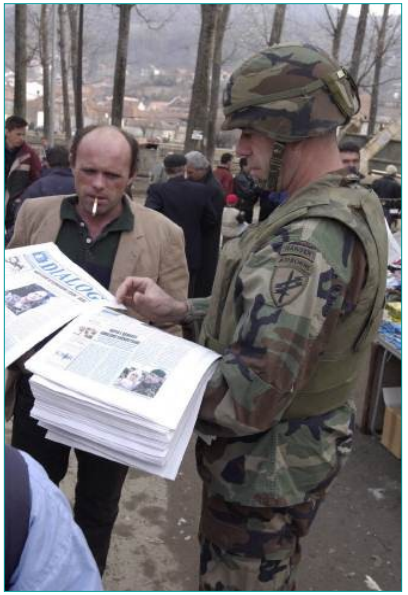
- Reduce civilian interference with military operations.
- Help restore and maintain public order.

- Safeguard, mobilize, and use local resources.
- Facilitate the equitable

Psychological Operations

Functions

- Commander's primary means to talk to fore target audiences
- Directly and indirec influence attitudes a behavior
- Identify objectives, themes, actions, and messages
- Develop, package, and disseminate media (audio, video, graphic, photographic, and print)



CA & PSYOP Support to the Global War on Terrorism

Civil Affairs
Operation Iraqi Freedom

- Assisted the re-opening of schools to ensure students completed year-end exa
- Coordinated contracts t clear irrigation cana
- Facilitated daily coordination between non-governmental organizations (NGOs) and local, regional, and national Iraqi Government offices.

Civil Affairs
Operation Iraqi Freedom

- Assisted in the formation, training and implei c

- Focused on the principles of democracy, free speech, minority representation, and self-governance.

Civil Affairs
OEF-Horn of Africa

- CA Soldiers conducted an ENCAP in Ethiopia that replaced a school building with a concrete structure that serves 400 children.

- In Kenya, CA medical teams average two MEDCAPs per month lasting one to seven days

PSYOP
Operation Iraqi Freedom

- During the battle
  An Nasariya
  2003, ta
  tean
  loudspeaker
  broadcasts of armor
  vehicles to deceiv
  enemy into believing an
  overwhelming force was
  preparing to attack.

PSYOP
Operation Iraqi Freedom

- PSYOP supported the "Cash for TIPS Program" with radio and TV as well as leaflet design/ dissemination programs

to encourage more informants to provide the location of weapons caches and identify former regime loyalists.

CA & PSYOP
Operation Iraqi Freedom

The New Iraqi Currency Exchange Program

- Civil Affairs coordinated with the Iraqi Ministry of Finance, identified banks capable of handling the exchange, and assisted the contractors hired to [illegible] currency.

- PSYOP produced leaflets with images of the new currency and instructions for exchanging old

USACAPOC(A) Summary

hape the operational environmen

Enable rapid, decisive maneuver

Enhance the transition to peace

"Persuasive engagement

vs.

decisive

engagement."